

Gowrie Group employee teams with local food truck to serve 300 lunches to guests of the Shoreline Soup Kitchens & Pantries

FOR IMMEDIATE RELEASE. December 12, 2012; Westbrook, CT.

SUMMARY: Gowrie Group, New England's premier independent insurance agency, focuses much of its charitable giving on supporting The Shoreline Soup Kitchens & Pantries (SSKP) which serves residents of 11 Connecticut shoreline towns. Gowrie Group's primary outreach to benefit the Soup Kitchen is the annual Gowrie matching challenge which runs from November 15th to December 31st. The campaign is underway now, and there is still time to donate and help Gowrie reach their **ambitious goal of raising \$115,000 for the Soup Kitchen**. Throughout the year, Gowrie employees also donate time and services to support the SSKP, most recently with a generous lunch served from the Rough House Food Truck.

On an unseasonably warm December day, John Owsianik, a Personal and Yacht Insurance Specialist from Gowrie Group, **coordinated a special outdoor lunch by Rough House Food Truck** to guests of the SSKP's Old Saybrook soup kitchen location. John and Rough House Food Truck owners - Rafael Bianco, Bessie Bianco, and Kristen Angelico – worked together to serve more than 300 lunches of hotdogs, chips, and sides. Rough House Food Truck is well known in Middletown, CT and along the shoreline for offering "funky" versions of traditional American cuisine and serving local, natural, sustainable and hormone free foods as much as possible.

Patty Dowling, Executive Director of the SSKP expressed her sincere gratitude after the lunch event, *"Thank you so much for thinking of our organization at this time of year. This lunch was amazing. What a gift!"*



Rough House Food Truck with John Owsianik of Gowrie Group, Matt Bonney, Sallie Bianco, and Rafael Bianco (Truck Owner)

Gowrie Group's annual matching challenge to benefit the SSKP is well underway and continues through December 31, 2012. As of the second week of December, the challenge had raised half of the **ambitious \$115,000 goal**. **There is still time to contribute - and your donation will be matched dollar-for-dollar by Gowrie Group and their partner sponsors!** Gowrie Group matches the first \$25,000 in donations and the next \$27,500 in donations are matched by challenge partner sponsors: Bell Power Systems, LC Doane, Safety Zone, Andre Prost, and Tower Labs. The 2011 Gowrie Challenge raised \$113,000 to benefit the SSKP.

Donations to the Gowrie Group Challenge can be made online or by mail:

By Check/Mail	Online by Credit Card
The Shoreline Soup Kitchens & Pantries Attn: Gowrie Group Corporate Challenge P.O. Box 804 Essex, Connecticut 06426	www.shorelinesoupkitchens.org Click "DONATE" Select "Gowrie Challenge"

Gowrie Group provides insurance, benefits, and financial services to individuals and businesses throughout the US, and specializes in customized business, home, auto, and marine insurance products and services. For more information about Gowrie Group visit www.gowrie.com or 800.262.8911.

Rough House Food Truck is run by three young, ambitious food-lovers on a mission to feed flavor cravers! Rough House offers a funky version of traditional American cuisines with respect for our beautiful earth. Rough House is proud to support local, natural, sustainable and hormone free foods whenever possible. Learn more at www.roughhousefoodtruck.com

The Shoreline Soup Kitchens & Pantries. Since 1989, providing food and fellowship to those in need in the towns of Chester, Clinton, Deep River, East Lyme, Essex, Killingworth, Lyme, Madison, Old Lyme, Old Saybrook, and Westbrook. www.shorelinesoupkitchens.org