



**Gowrie Group**

Insurance · Benefits · Finance

## **Remarkable Results: Gowrie Group corporate challenge raises \$108,421 to benefit The Shoreline Soup Kitchens & Pantries.**

**Westbrook, Connecticut.** The 2010 Gowrie Corporate Challenge to benefit The Shoreline Soup Kitchens & Pantries received unprecedented local support, greatly surpassed the goal of raising \$70,000, and raised a total of \$108,421 for the local shoreline food pantries. In its 7<sup>th</sup> year, the Gowrie Challenge improved over prior years' donations with a 35% increase in total donation dollars and a 38% increase in the number of donors. These results are particularly impressive given the ongoing economic challenges.

Each year the leadership team and employees at Gowrie Group - Connecticut and Rhode Island's largest independent insurance agency - make it a goal to give back to the shoreline community in a meaningful way. For the seventh year in a row, the focus of the annual corporate challenge, which ran from November 15th through December 31st, was to raise much needed money for The Shoreline Soup Kitchens & Pantries (SSKP). As in the past, Gowrie matched dollar for dollar up to \$25,000. Our two generous lead sponsors, LC Doane Company and The Safety Zone, each matched the next \$5,000, bringing the matching amount to a full \$35,000.

Patty Dowling, Director of SKKP shares this quote: *"Today we live within a community that through its words and deeds commits to feeding all those in need: the Gowrie Group Challenge helps bring that commitment to life. We at the soup kitchens are so grateful not only for Carter Gowrie's commitment, but to all those who donate to the match-especially LC Doane and Safety Zone, who stepped up as lead sponsors. We could not feed those in need without the kind support of our community, and we are so thankful this year. Thank you so much for making a difference in people's lives right here on the shoreline."*

In total almost 300 businesses and friends contributed to the challenge this year. This amount provides nearly a half-a-million meals (433,684 meals) for those in need in our community.

*"All of us at Gowrie Group are grateful for all the generous donations to our annual corporate challenge. Gowrie would also like to give a special thanks to our large contributors this year, The Essex Community Fund, Lenny & Joe's, and Tom & Diane Neligon of Webster Bank Mortgages. In these difficult economic times, we are proud to be part of a very generous shoreline community."* Carter Gowrie, Present and CEO of Gowrie Group

Lead sponsor Bill Psillos, President of LC Doane, also shares his thoughts: *"We are so glad that the community stepped up to help support the important work done at the Shoreline Soup Kitchen. The LC Doane Company has been a member of the shoreline community for more than 63 years and we realize the need during these hard economic times for many along the shoreline. We want to thank you and the others that help in making that possible."*

Gowrie Group and the Shoreline Soup Kitchen & Pantries are already looking forward to the 2011 Corporate Challenge, which will launch in November of this year. We are seeking one more lead sponsor to join LC Doane and Safety Zone, at the \$5,000 matching level. If your company is interested in helping to support the SSKP and those in need in our community, please contact Gowrie Group by September, 2011.

**Gowrie Group** provides insurance, benefits, and financial services to individuals and businesses throughout the US, and specializes in customized business, home, auto, and marine insurance products and services. For more information about Gowrie Group visit [www.gowrie.com](http://www.gowrie.com) or 800.262.8911.

**The Shoreline Soup Kitchens & Pantries.** Since 1989, providing food and fellowship to those in need in the towns of Chester, Clinton, Deep River, East Lyme, Essex, Killingworth, Lyme, Madison, Old Lyme, Old Saybrook, and Westbrook. [www.shorelinesoupkitchens.org](http://www.shorelinesoupkitchens.org)