

FOR IMMEDIATE RELEASE

The Leading Houseboat Manufacture Launches Insurance and Finance Program.

July 6, 2007 -- Somerset, KY

Sumerset Houseboats announced today the launch of a specialty insurance and finance division to help consumers with their lending and insurance needs. The *Sumerset Insurance and Finance Center* offers a unique insurance policy featuring replacement cost coverage, no depreciation on machinery newer than 13 years old, automatic physical damage coverage for tenders and pwc's stored aboard the houseboat and many other great coverage enhancements. Sumerset is the first to combine the application process for Insurance and Finance into one streamlined form reducing paperwork and greatly diminishing the "hassle factor" for consumers. For more information call 877-387-7272.

For over 33 years Sumerset has set the industry benchmarks for superior craftsmanship, exceptional luxury and lasting value. The Sumerset Insurance and Finance Center is managed by Gowrie Barden & Brett, Inc of Westbrook, CT. Gowrie, Barden and Brett and its affiliate companies provide general and specialty insurance and financial services to clients throughout the United States.